



What's the Story?



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Are we a newspaper? No...Are we a magazine? No...Are we a newsletter? Not really any of those. So what are we? We are an information publication in print and online designed to provide information: for fun, for what's happening, for things you might want to see in other publications, but don't. We look for stories that **could** go viral or, at the very least, are interesting.

Who was the first woman to run for President of the United States?



Though it might seem women only recently began to actively advocate to run for the highest office in the USA, it was April 2, 1870 when Victoria Woodhull announced her candidacy for the Office of the Presidency.

Women were not even able to vote legally except in Wyoming and Utah. "New Jersey had allowed

women to vote from 1790 to 1807"¹ as had various other states, but it wasn't until the 19th Amendment of the Constitution was ratified on August 18, 1920, that women across the United States were given the right to vote.

Victoria Woodhull was ahead of her time when dealing with social and women's issues. Born in Ohio in 1838, she and her sister had a radical publication, *Woodhull and Claflin's Weekly*. In it, Woodhull addressed political issues, advocated free love, sex education and short skirts² and was the first publication to print the first English version of Karl Marx's *Communist*

Manifesto.

Woodhull was arrested a few days before the presidential elections for an article she wrote on charges of "publishing an obscene newspaper".³

Read more about Victoria Woodhull at <http://ocp.hul.harvard.edu/ww/woodhull.html>.

Hope you enjoy this issue! Keep reading and writing. -Janice Hermsen

¹<http://content.lib.utah.edu/utills/getfile/collection/USHSArchPub/id/6449/filename/6484.pdf>

^{2,3}http://en.wikipedia.org/wiki/Victoria_Woodhull_filename/6484.pdf

May, 2015

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Additional online exposure at issuu.com and lrpnv.com

Mom Trivia:

*Tuesday is the most popular day of the week in which to have a baby, with an average of more than 12,000 births taking place on Tuesdays during 2001.*¹

On what day of the week were you born?



<http://www.mothersdaycelebration.com/mothers-day-trivia.html>

Inside this issue:

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Men Wielding Fire hosts successful book launch and fundraiser for early literacy



book launch and fundraiser hosted by Men Wielding Fire at 1537 S. Virginia St., Reno, Nevada. *Amazing Mom* is

Amazing Mom, an early reader written by Nichole Truax, a Reno administrator, was released by LeRue Press on May 1, 2015 with a

designed for the beginning reader with learning activities and flash cards included.

The event was a success with 10% of the proceeds from book sales and 15% of the evening's sales at Men Wielding Fire being donated to Florence Drake Elementary.

For copies, available

in hardcover or soft, contact LeRue Press, 280 Greg Street #10 in Reno, Nevada or go online to [amazon.com](https://www.amazon.com) on the Facebook Store at the LeRue Press-LRP Facebook store at <https://www.facebook.com/BookHound1000/app/410312912374011>

School discounts are available.





Brian T. Shirley

After having been single for a while and trying several avenues to find a woman, for example, on-line dating sites (still trying that a little), church, (found a nice woman, it didn't work, but I'm still attending), night clubs, grocery stores, and yard sales, I found a dating service in town and decided to give it a shot. Have you ever bought a new/used car or been to one of those time share things? This was kind of like that. Let me explain.

I showed up at the dating service full of hope and very broke. It was at an upstairs office building in an area known as Mt. Pleasant, about twenty minutes from my home. The office was decent enough and there was a nice young woman who met me in the reception area, her name we'll say was "Lisa". Lisa led me to a very small office in the back, with one table, two chairs and one small window that looked out over a backyard area. It kind of had the feel of an interrogation room. Lisa had informed me over the phone that this would take 1- 2 hours. "We," she had said, "Were not a regular dating service." They were COMMITTED to finding me the love of my life.

The first forty-five minutes to an hour were alright. We discussed what I wanted in a woman, what my interests were, what I could offer a woman, etc, etc., no problem. Then she asked me about my finances and, when I say asked, I mean she wanted to know everything. She wanted my yearly income, my debts including credit cards, my rent, my car payment, etc. Needless to say, I starting getting a little nervous, but I was lonely.

After this initial phase, she asked if I was serious about joining the service and finding my soul mate. I said yes, and she said for me to wait there while she discussed my immense qualifications with her boss.

The dating service debacle

About ten minutes later Lisa entered the room and once again asked if I was ready to meet my future wife. I replied in the positive and she got excited and said " Great! My boss wants you in 'The Program'!"

" Program?" I thought to myself, then I asked her, "How much is "The Program" going to cost me?"

"Well," she started " We have selected the Platinum Plan for you and that's \$3995."

" Do you have a *Plastic Plan*, because there's no way I can do that. How much just to meet a woman who just wants to piss men off; that doesn't sound platinum to me. Or can I go in with a couple of other people and we share the plan? What if I convert to any-ole religion you choose; do I get a discount?" I replied.

She looked shocked and saddened. "Let me talk to my boss and see what I can do."

Ten minutes later she came back with an offer of \$3500.

" Can't do it." I said.

She looked like I had just killed her puppy. "I'll be right back." she moaned.

She came in a few minutes later with another woman that I'll call " The Gremlin Lady". She was short and squat, wore glasses and had real stubby fingers with blue ink all over them. She also had a real rough voice. She reminded me of David Johanson from The New York Dolls, the lead singer, who also played the Taxi Cab Ghost in " Scrooged" with Bill Murray. The shirt she wore was button up and few sizes too small so you could see her skin through the spaces in between the buttons. I guess there was no one in her house when she put the shirt on to say, " No, throw that shirt away; you'll scare people!" I was praying the buttons would hold, as they seemed to be ready to pop off at any second.

"Brian, I need you in the program. I've got 5,000 single

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women and only three men!"

I told her it just wasn't in my budget and we went at it for a good ten minutes. Lisa was blocking the door so I could not escape without running her over and I was starting to get claustrophobic. They finally left me there and I saw my chance for escape, but that was not to be. Lisa brought in another woman who I'll call "The Warden". She was a tall, robust woman who made the earth shake when she walked and was very animated. She waved her arms around when she talked and it added to her size.

"I thought he wanted to join the program, what's going on here?!" yelled The Warden.

I told her I couldn't afford "The Program" and she suggested some type of payment plan. A payment plan that they really weren't supposed to offer, but would make an "exception" in my case.

"If I'm that much of a catch, why the hell do I need these "ladies" to help me?" I thought.

"Look," said The Warden "How much do you have left over each month after paying you bills?"

"I don't know," I said as my anxiety really starting kicking in. "About \$100."

"Well, there we go," she said, "Just put \$1500 down and then pay \$100 a month."

"Great, then when you find me a woman, I'll tell her we can go out as soon as my "Program" is paid off."

She ignored me and walked around preaching about true love and how money meant nothing and blah,blah,blah. I don't know what she was saying, I stared out the window at a tree in the backyard and wished so much that I was that tree. Finally, there was silence and I could feel her staring at me while I had a nervous breakdown.

Continued on page 5

Where can you find "What's the Story?"

It is available at Sinbad's in Sparks, Reno Town Mall, A to Zen in Carson City and all around Reno and Sparks at local businesses, restaurants, beauty salons, tire stores and, of course, at LeRue Press (LRP) and online at www.lrpnv.com or www.issue.com by searching LeRue Press.

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Dennis DuPerault

Things to think about

Following are some terms from my book Auto Emotions 101, a book about the emotions you go through when buying a car. These are from the Glossary of Terms intended for your amusement.

• **Green Pea:** A new salesperson on the job

- **Up:** That's you when you walk onto the lot or enter the showroom
- **Third Base-:**the friend that thinks he or she is helping the true buyer
- **Deskman:** The person designing the offer to sell you the vehicle
- **Glue:** Earnest money given to the deskman as a down payment to show it isa real deal

Dennis DuPerault, author of Auto Emotions 101 and co-host on What's the Story?[®] loves to talk about cars. His column will provide tips and tricks and multi-faceted information. He might mix it up a little, but you can ask him anything you want about cars.



Eddie Floyd

It's "A.M. News"

nothing short of a miracle.

When I was asked to host a morning "drive time" news show on the Pacific Coast, I said, "I'll do 'er, on one condition, which is, instead of just being another "talking head", I want the news, weather, sports and community events to be actually told by "correspondents" around the world."

Of course, management and some of the stations said, "You're crazy and it'll never work!", which quite frankly motivated me even more to prove this is exactly what people want, "a say in what's happening".

We started the show despite the naysayers. It's called A.M. News and airs Mondays through Fridays on several terrestrial radio stations and live streams on many others, as well as www.AmericaMatters.us.

They said they would "give us one month" but they didn't think it would even last 3 weeks! Well now, A.M. News is 1 year, 7 months and 4 days old (as I write this) with 81 foreign correspondents in 47 countries. a coordinator, Kevin Gillard in Heartfordshire, Great Britain, and 1,537 correspondents here in the United States of America with coordinators throughout the nation under the guidance of Abby Schaffer, in Vermillion, Ohio.

The three hour morning news show averages 39 calls a day, 13 per hour. and 119 emails/texts that come in real time, live for breaking news.

Like any news show, we sometimes have to report sad or even tragic news, but our goal is to leave all listeners with a smile, whenever possible, to start their day. There is enough sadness in this world; we do not have to dwell on it.

Some of our many correspondents report on financial news, road reports, weather from around the world,

Although I have been involved with media/radio for decades, what happened to me and my sidekick/co-host Dennis Romeo, is

comedians, filmmakers, non-profits who share upcoming fundraisers and folks that just want to share a story or event in their communities.

We are located in the Reno Town Mall, 4001 South Virginia, Reno, Nevada 89502, and the shows air locally on both 101.3 fm, KRNG, and now a brand new signal, 1180 am, KCKQ in northern Nevada and northern California, but you can listen online at www.AmericaMatters.us. Audience members are invited to come up to any of the available microphones and share what's happening. Who knows; you might become a correspondent too!

As part of America Matters Media, with over 35 different talk shows airing daily, we look forward to providing a "NEW" format for all sponsors and advertisers everywhere in our community, which, by the way, is "THE WORLD".

Just think, so often, people think someone with a southern accent is a little slow. Hell, I hope not! I am proud to be from Mayport, Florida, deep in the south.

For more information contact Eddie Floyd at 775-384-4444 or email, Eddie@AmericaMatters.us

And I didn't forget that I promised you an article about perfumed parlor snakes taking over Capitol Hill. Hold tight...I'm workin' on it.

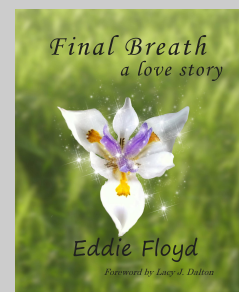
Please join us daily by calling 775-827-8900 or toll free at 844-790-8255, and request a list of our great sponsors, or find out how to be one!



Eddie Floyd was born in Jacksonville, Florida and raised in the small fishing village of Mayport, Florida, the son of a shrimper and commercial fisherman. Floyd has owned many companies in the last 35 years and is the Founder of Nevada Matters, Inc., dba America Matters Media with numerous radio talk shows. His show, AM News is known around the world with foreign correspondents in 30 countries and in every state in the United States.

Eddie lives with his wife, Shari, on the Wynema Ranch Wild Horse Sanctuary. He likes to tell his audience that "She runs the ranch, while I run my mouth."

*On Shari's birthday, March 31, 2015, **Final Breath: a love story** was released by LeRue Press. The book, written by Floyd, is "an endearing story of love that touches your soul and your heart." Country singer/songwriter, Lacy J. Dalton wrote the foreword. One hundred percent of the profits from the book will be donated to the Wynema Ranch Wild Horse Sanctuary. To get a copy, go to www.lrpnv.com/FinalBreath.htm*



Distribution: 2500 copies per month in print.



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Then she sat down and I saw my chance. She started writing some numbers on a piece of paper, asking me what I thought about this figure or that figure. I stood up.

"Sit down Brian," she said, "We're making progress here."

"No, that's ok." I said, shaking as my panic attack surged.

I reached for the door and she called my name again.

"I'll talk to my dad," I said, trying to keep her busy. "Do you take American Express?"

"Yes we do," she grinned as she responded.

"Sh- ... I mean, ok, let me talk to him." I said.

"We can call him right now." The sly Warden suggested.

"We can't," I said as I opened the door, "He's.. uh ..umm.. in a meeting!" I yelled triumphantly as I ran out of the room.

Lisa came out of an office across the hall and saw me running for the door. (I had to find the passage back to the place I was before.)

She waved and said " Bye, Brian," and that was all. I guess I looked like I was in a hurry.

"I'll call you later" I shouted, just to keep her honest.

When I got to my car, it was kind of like a scene in a horror movie. You know the one. That scene where the victim gets to their car and they can't seem to get the keys to go into the door or the ignition. The car never starts right away either.

I had some trouble getting in my vehicle, but it started fine. I felt that if I would have stayed there another minute I would have seen the three of them bounding down the steps.

First there would have been Lisa saying, "Hi,Brian", then The Warden yelling, "How about \$850 down and \$75 a month?", and the Gremlin Lady, in her David Johanson voice bellowing, "We need you in the program!"

"My brother is married and has 2 kids; that should be enough for my dad and mom," I thought as I drove away. "If it's going to happen, I'm not sure I'm the one who will put the wheels in motion. There's no need to mess with fate. She gets pissed when you do that anyway."

I'm still very happily single. This story is true and only one name was changed to protect absolutely no one. The Warden and the Gremlin Lady are real people, not actors.

Brian is a comedian and philosopher and has been in the comedy business for over 20 years in Canada, the U.S. and the Bahamas. He lives in Charleston, South Carolina. Last year, he went to Japan to entertain the U.S. Marine Corp when he opened for headliner Jackie Fabulous, a stand-up comedian herself.

He is an author, a radio host and a wonderful comedian.

Available from Brian T. Shirley on Amazon.com



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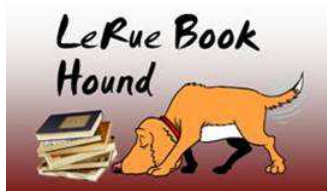
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The Book Hound introduces historical and collectible books at LeRue (LRP)

LeRue Press (LRP) has a group of books published prior to 1980. Though we have thousands of books available for sale, we keep the pre-1980 books separate as possible collector's items. As you may know, just because a book is old, it is not necessarily collectible.

What defines a collectible book? People who feel an item is of greater value than other items (like books) because of their age, content, author, or because there is a special interest to a particular group of people.

To the owners at LeRue Press (LRP), a book could be collectible to us if we like the author or a particular subject, not necessarily because it is "worth a lot of money". The Book Hound will introduce you to some of the older books we have available. You may like them too.

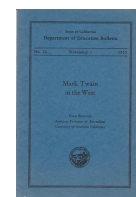
The first selection is a 277 page book published by KOBUNSHA PUBLISHING, copyright by Zirô Kawakita, 1960. The text is totally in Japanese,

not my language. It appears to be a travel log or anthropological based book with pictures of communities, festivities and some interesting scenes of children and people at work and play. In the back of the book (to Westerners, it is the front of the book) is a list of KAPPA BOOKS which is 15 pages long. This is a paperback book in good condition with a ribbon bookmarker, \$4.95

The next selection is a pamphlet from the State of California Department of Education Bulletins dated November 1, 1935. Title: *Mark Twain in the West*.

This saddle stitched booklet is 24 pages. It includes a map of Regions of California and Nevada covered by Mark Twain's Western Adventures, 1861-1866, a photograph of Mark Twain's cabin (1891) plus photos of a Chinese Free Mason Hall in Carson City, and other pictures taken in Nevada and California. This is a treasure to behold for any Mark Twain collector, \$14.95

The last selection is called *Three Pebbles* words and



Continued on next page

Take the food quiz

(answers on back page)

- 1 What type of pasta is an anagram of "eight past"?
- 2 Which scale measures the heat of chilies?
- 3 Horseradish is traditionally served with which roast meat?
- 4 Which vegetable can make your eyes water when it is cut?
- 5 What type of seafood is used to make the classic French dish 'Moules Marinere'?
- 6 Excluding water, what is the most common beverage?
- 7 True or False: Jersey Royals are types of carrots?
- 8 What chef had hit TV shows Seafood Odyssey, Fruits of the Sea and French Odyssey?
- 9 What mixture is placed lightly over ingredients to make tempura?
- 10 Lindt, Cadbury and Nestle are all producers of which product?
- 11 Camembert, Brie and Goat are all types of what?
- 12 Which country is most famous for Guacamole, Quesadillas and Burritos?
- 13 Dim Sum, Wontons and Yuk Song are all types of which cuisine?
- 14 The "Fahl" is considered to be the hottest dish, what is it?
- 15 What savoury sticky bun is traditionally eaten around Easter?



Courtesy of <http://www.challengethebrain.com/questions-for-food-quiz-five.htm>

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pictures by Jody Smith, Dawn Publishing, 1979, perfect bound 55 pages.

Three Pebbles is listed as a New Age Fairytale. It is interesting to look back thirty plus years and see how writers viewed the world.

Here is a partial description from the back of this book:

"...For many centuries, people of all ages have been fascinated with the fantasy works of the little people—elves, gnomes and fairies. In many cultures, a belief in these people has persisted even to present time. If you have ever wanted to believe that the fairy world really exists, then this book may make you a believer."

Check it out, \$4.95.

If you buy a book but can't pick it up at the store, we'll let you know how much for shipping when you make your

The Book Hound was heard for over 3 years on americamatters.us, 101.3 and 99.1 FM Talk. Watch for its return.



Watch for the ABC (Amazing Book Cover) Art Award

We all judge a book by its cover and soon YOU will be the judge. LRP will present an Amazing Book Cover Art Award during Artown. Entries will be accepted in June.

Voting begins July 1, 2015. Details will be posted at www.lrpnv.com by June 1, 2015.

Winners will be announced on July 25th at a celebration at LRP Printing, Publishing & Business Center, 280 Greg Street, #10, Reno, NV, right across from the GSR Driving Range.



Details coming soon!



purchase. Keep your eyes and ears open for the Book Hound to get back to a microphone in the near future. The show will be back! The Book Hound just needed a little break!

Next month, "eclectic medicine".

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Heard in northern Nevada at 1180 AM, 101.3 FM, and 99.1 FM Talk Fox News Radio and streaming on the internet.
Go to www.americamatters.us to download the show or for a schedule.

Listen to "What's the Story?"[®] on the internet every week on comedian Brian T. Shirley's BTS Radio Show.
BTS Radio: www.kinetichifi.com/Show/BTS-Radio-Show

Answers to "Take the food quiz" from page 7

- | | | |
|----|---------------|---------------------------|
| 15 | Hot Cross Bun | potatoes |
| 14 | A Curry | False - Jersey Royals are |
| 13 | Chinese | Tea |
| 12 | Mexico | Mussels |
| 11 | Chesse | Onion |
| 10 | Chocolate | Beef |
| 9 | Batter | Scoville |
| 8 | Rick Stein | Spaghetti |

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Did you know?

Brought to you by LRP Printing~Publishing~Business Center

Did you know "by 1910, the C&P Co. (Chandler & Price Co.) had sold over 38,000 presses. In the 1930s it was estimated that over 90% of professional presses were produced by C&P Co."¹

Though the C&P Co. was a major player in the 1930s, they were replaced by offset presses in the 1960s.

LeRue Enterprises was the company our parents started in the 1970s. Leonard (our dad) made business cards, postcards and assorted other items for local businesses in the Southern California neighborhood he lived.



One of two Chandler & Price Presses purchased by Leonard Szudajski (our dad) and co-founder of LeRue Enterprises in the 1970s.

The press in the picture is one of two C&P presses Leonard and Ruby bought and is on display in our lobby at LeRue Press (LRP). We have all the type too!

Though we do not use the presses, we have kept them as a visible representation of the history of printing and our own history.

Stop by sometime and take a look.

¹<http://www.ospreyletterpress.com/the-past-and-future-of-printing-and-the-book/a-short-history-of-the-chandler-price-company/>



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