

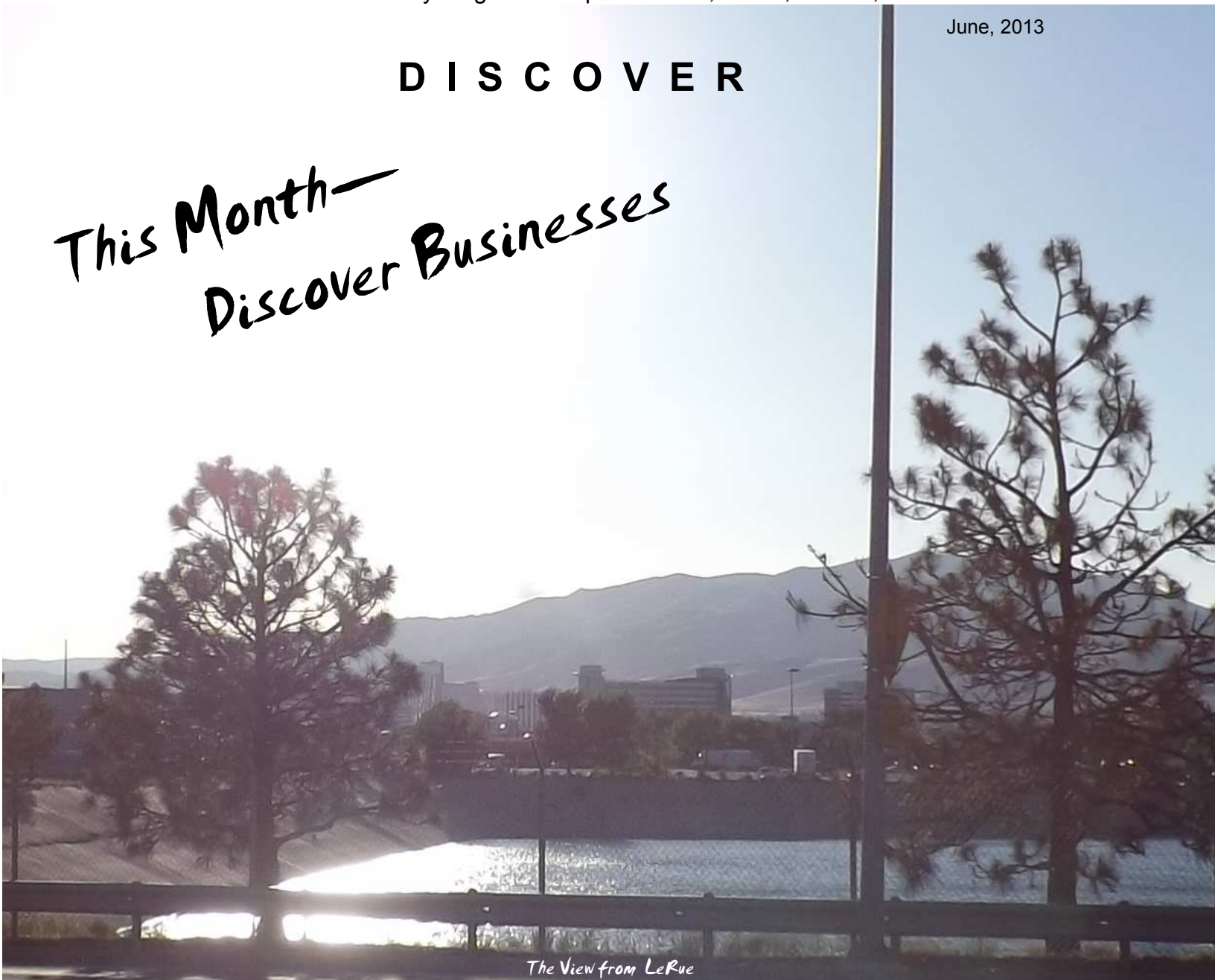
# LeRue Review

The Premiere Discovery Magazine: Explore books, music, movies, art and more...

June, 2013

DISCOVER

This Month—  
Discover Businesses



*The View from LeRue*

## Books

How the West Really  
Lost God

Incorporate & Get Rich

Fahrenheit 451

Wealthy by Design

## Music

Songwriters Hall of  
Fame: Steven Tyler &  
Joe Perry

Kenny Gamble, Leon  
Huff and Thom Bell

Palmore Brothers become  
Palmore Brothers Remix

## Movies

Pain & Gain-The Movie

& Pain & Gain:The Untold

True Story.....

Dark Comedy?

## Art

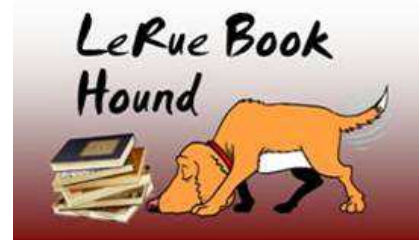
Black Rock Arts  
Foundation

Artown, 2013

“Get-A-Room-Make a  
Show”

# Find the next best seller!

www.lrpnv.com

The book cover for "Parallel to Paradise" by Laura Newman shows a night scene of a building entrance with warm lights. The title "Parallel to Paradise" is at the top, with the subtitle "Addiction and other love stories" below it. The author's name "By Laura Newman" is at the bottom.

**Parallel to Paradise**  
*Addiction and other love stories*

Newman delivers story lines that are hard, controversial, and varied, but the writing style is consistently read-out-loud captivating.

Watch for the 2013 release of Parallel to Paradise by award winning author, Laura Newman available for preorder at [www.lrpnv.com](http://www.lrpnv.com)

The book cover for "In His Father's Footsteps" by Jeff Pfeiffer features a futuristic, glowing blue and purple spaceship or alien craft against a dark background. The title "IN HIS FATHER'S FOOTSTEPS" is in large, bold, white letters. The author's name "Jeff Pfeiffer" is at the bottom.

**IN HIS FATHER'S FOOTSTEPS**

As you journey with Tommy through Marine Corps battles and conflicts in a futuristic universe, you experience his struggles to understand his own inner turmoils.

Watch for the 2013 release of In His Father's Footsteps by author and former Marine, Jeff Pfeiffer, available for preorder at [www.lrpnv.com](http://www.lrpnv.com)

The book cover for "Darwin's Sword" by D.L. Whitehead features a DNA double helix structure on a textured, brownish background. The title "DARWIN'S SWORD" is in bold, black letters. The author's name "D.L. WHITEHEAD" is at the bottom.

**DARWIN'S SWORD**

D.L. Whitehead has constructed a tangled web of lies, murderous consequences and intriguing characters that take readers on a thrill ride from the beginning pages to a climactic conclusion that will leave them wanting more.

Watch for the 2013 release of Darwin's Sword by author, D.L. Whitehead available at [www.lrpnv.com](http://www.lrpnv.com)

The book cover for "Monte's Lost Colony" by Chuck Bedell shows a golf course with a green and a white flag. A framed picture of a dog is in the foreground. The title "Monte's Lost Colony" is in a cursive font. The author's name "Chuck Bedell" is at the bottom.

*Monte's Lost Colony*

Methuselah has been banished from the colony. Will Monte be able to help him?

Available as an e-book now. Watch for the 2013 release of Monte's Lost Colony by author, Chuck Bedell or preorder at [www.lrpnv.com](http://www.lrpnv.com)

The book cover for "The Altered I" by April Kempler features a close-up of a person's eye with a black swastika symbol overlaid. The title "The Altered I" is at the top. The author's name "April Kempler" is at the bottom.

**The Altered I**

Józef, afraid for his life, sneaks into the infamous Kraków ghetto, ultimately seeking shelter by volunteering to enter a Nazi labor camp! Józef must make life and death decisions in order to ensure his own survival—at the cost of family and faith.

Watch for the 2013 release of The Altered I by author, April Kempler available for preorder at [www.lrpnv.com](http://www.lrpnv.com)

The book cover for "Mama's Magic" by Nichole Truax features a cartoon illustration of a girl and a boy under a tree with red fruit. The title "Mama's Magic" is in large, bold letters. The author's name "by Nichole Truax" is below the title.

**Mama's Magic**  
by Nichole Truax

Is Mama really magical? This endearing short story is a testament to the magic and love of motherhood as experienced through the eyes of a child.

Watch for the 2013 release of Mama's Magic by Nichole Truax available at [www.lrpnv.com](http://www.lrpnv.com)

The book cover for "Auto Emotions 101" by Gerald DePassant features a blue car and a red car. The title "Auto Emotions 101" is at the top. The author's name "Gerald DePassant" is at the bottom.

**Auto Emotions 101**

*"Get the car that you love without feeling that you have been taken for a ride. The worst emotion when buying a car is regret..."*

Get your copy of Auto Emotions 101 at [www.leruepress.com/LRPPrintedBooks.htm](http://www.leruepress.com/LRPPrintedBooks.htm)

The book cover for "Final Breath" by Eddie Floyd features a close-up of a pink rose. The title "Final Breath" is at the top. The author's name "Eddie Floyd" is at the bottom.

*Final Breath*

Watch for the 2013 release of Final Breath by author, talk show host and instructor, Eddie Floyd, available soon at [www.lrpnv.com](http://www.lrpnv.com)



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## Who Made It Happen

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Jerkyman & too many to list-Thank you all!

### *The LeRue Review*

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# Editor's Note

Welcome to our June edition of The LeRue Review. It's all about discovery. We've located a number of books, music, movies and art for your enjoyment. This issue also focuses on businesses. We think every business has a story and we've asked some of them to share their stories.

Pain & Gain, the movie is very different than Pain And Gain: The Untold True Story written by the victim himself, Marc Schiller. Do you think Michael Bay did justice to this event in the film? Turn to page 15 then go to Facebook and post your opinion on LRP Book Hound's page.

Are you a homeowner wondering how the banks have fared in the mortgage crisis? Read "What Now: Homeowner's In Distress". Small business owners may benefit by knowing about some free online classes now available. Both stories are available on page 6.

If you've been around a while, you may remember The Palmore Bros. Check out the new Palmore Bros Remix on page 11. Who's being inducted to the Songwriters Hall of Fame? Look on page 10.

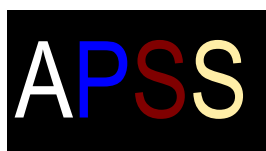
Don't forget Artown is right around the corner. LeRue will join in the fun (Page 13). And NadaDada is back again this year. (Page 14)

Keep reading and writing!

-Janice Hermsen



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# Discover Business

## The History of: ...every business has a story

Many businesses have joined us in sharing their stories. Each story is written by one of the business owners or interested parties. We hope this will encourage you to visit them if you have a need for their services. If you have a business you would like featured— for free—write to us at [pressrelease@leruepress.com](mailto:pressrelease@leruepress.com). Keep your submission to 250 words, please.

### Jerkyman & A Whole Lot More

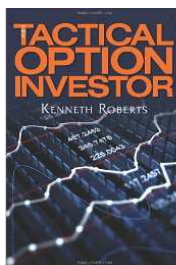
By Doug Glodt

I was teaching 6<sup>th</sup> grade at a Christian school and was approached by one of my student's grandparents to sell jerky part time. Over the years, I expanded my product line and that pays my bills.

As with any business, I have customers I consider my friends and others who just put up with me. My real passion is trading books and magazines; encouraging adults to actively read instead of staring at screens all their lives.

Fat Tail Trading & Research is a proprietary trading firm and also publishes a newsletter with actionable investment ideas using options to produce income and control risk. The fat tail is a type of probability distribution that is like the stock market. The majority of the time it behaves as expected, but occasionally has very large moves that can wipe out your portfolio if you're not prepared.

### Fat Tail Trading and Research



Ken Roberts is the author of "The Tactical Option Investor" and the host of Ken's Bulls and Bears heard on Nevada Matters radio. Ken has been in the securities business for over twenty years and had worked as an investment advisor, branch manager, professional trader and portfolio manager. Over the course of his career he has earned NASD series 3,6,7,9,10,56 and 63 designations and is a CMT Level II candidate. Ken also writes a weekly column in the Sierra Sun newspaper and

is a contributing author to Seeking Alpha. He has completed advanced finance courses at the New York Institute of Finance.

### Nevada Truck Driving School

Business Opened: January , 2005

Opened in January 2005 to meet Northern Nevada's growing transportation needs. We started with one truck and now have 12, as well as 2 buses.

We have successfully trained over 5000 drivers and most all gained employment upon graduation. The most recognized CDL Program in Nevada!

## History of ...



## Bumbledeal Takes A Big Idea and Makes It Local

We all love daily deals – the excitement that comes when you open your inbox and see an enticing message from that national company, offering a deal on a product or service from a local company. Daily deals are a great resource for consumers, but there is one major (and often overlooked) drawback: the companies that offer them are national and based far from Reno, so most of the dollars that consumers pay leave northern Nevada, doing nothing to help boost the local economy.

Fortunately, businessman Nate Lance identified this problem and came up with the solution of creating a daily deal site in Reno to work with local companies. The result is bumbledeal.com, northern Nevada's only locally owned and operated daily deal site that he established in 2012. "Bumbledeal is actually better for everyone involved, including consumers, businesses and the local economy," said Nate. "Consumers have the opportunity to get great deals from local businesses, the businesses can attract new customers and increase their market share, and all of the dollars stay in northern Nevada. With national companies, most of the funds quickly leave our region, which does nothing to help the economy and create jobs."

Daily deal websites follow the same basic model – the company will contract with a business to offer discounted deals to consumers, with the daily deal company and business sharing the proceeds. The consumer gets a good deal on a product or service, the business gets new customers and the company splits the money with the business. Nate took this business model and targeted it to northern Nevada, while also involving Western Trade Alliance, northern Nevada's largest barter and trade exchange, which he founded in 2011.

Bumbledeal is better for the retailers offering the deal because it gives them full value of their offer utilizing WTA. By combining both bumbledeal and WTA, retailers have the opportunity to reach new markets without the steep discounts that other daily deal websites require. So, for example, if a bakery offers a bumbledeal of \$30 of product for \$15, for each deal sold the business will receive 30 WTA trade dollars. If the bakery offered that deal through a national deal site, it would only receive 25% of what the actual menu price. The bakery can use their

trade dollars to do business with WTA's more than 600 member businesses, so they could purchase janitorial services through WTA, conserving the cash they would normally use to pay for that service. When businesses use barter to purchase needed goods and services, they reduce their cash costs because they are paying for those goods and services with revenue generated by incremental barter sales. Many of the services offered through WTA, such as auto maintenance, accounting, advertising and equipment repair, are areas where businesses are currently spending money; obtaining these overhead services through barter rather than writing out a check allows them to preserve the cash they have on hand.

Another thing that makes bumbledeal different from other daily deals is that it is better for the community as a whole. Every time a consumer buys a bumbledeal, they essentially help support two northern Nevada businesses (bumbledeal and the business itself), which helps lead to local job growth. Finally, bumbledeal is better for the consumer because it offers the best deals from some of the area's top retailers. Bumbledeal offers families savings on restaurants, spas, events, entertainment and more.

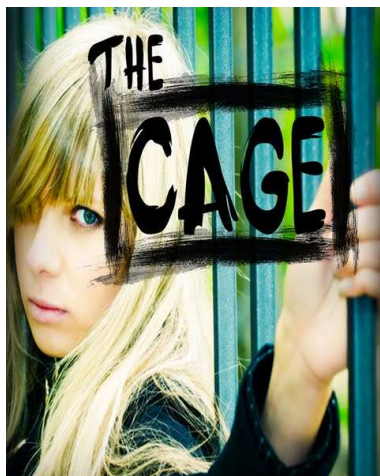
Nate says northern Nevada has been very receptive to bumbledeal, which he promotes at local trade shows and other community events. "People love daily deals, but don't often think of where their money goes at the end of the day," said. "Keeping it local really resonates for people. Add to that the fact that the businesses we work with offer attractive deals and things that people really want, and I think you've got a winning formula."



Staying local is a big deal for Nate, a native Nevadan whose family history extends back generations. "I've been a small businessman most of my life, and I've always felt that local businesses are the key to a thriving economy," he said. Small wonder, then, that with both bumbledeal and Western Trade Alliance, Nate focuses on working with small local businesses and offering them creative new ways to conduct business. He thinks about what is best for the businesses, consumers and the community as a whole, not just his own bottom line.

Please call Nate at 775-636-8191 x. 5 or email him at [nate@westerntradealliance.com](mailto:nate@westerntradealliance.com). "I'm always happy to talk to people about bumbledeal and WTA. Just about everyone I've talked to is extremely positive and can't wait to sign up because the product just

Continued on page 5



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Jacci Turner  
offers the first book in

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[www.jacciturner.com](http://www.jacciturner.com)

# History of ...

Continued from page 4

makes sense,” Nate said. “I’m excited to keep spreading the word and introducing people to this global concept, gone local.”

As long as there are big thinkers who keep it local, like Nate, the future looks bright for northern Nevada.

america matters media



a million points of thought

## Introducing America Matters Media *Community Radio Goes Worldwide!*

“We educate, entertain and enlighten everyone everywhere!” That’s the lofty mission of America Matters Media (AMM). How? Through its exciting new, real-time integration of live radio and the worldwide web.

From the Reno Town Mall, AMM broadcasts shows before live studio audiences while taking call ins and simultaneously streaming online to computers and Smartphones. Shows are linked and promoted through Facebook, Twitter, LinkedIn, YouTube, websites and blogs. This advanced multi-media approach represents a huge evolution beyond old-time radio!

AMM produces over thirty diverse shows on such topics as business, wellness, legal, parenting, spiritual, cultural awareness, veteran issues, books, current affairs, entertainment, animal training, the culture of the American West and politics.

Show hosts include nationally prominent individuals such as animal trainer Joel Silverman, national TMJ and sleep disorder expert Dr. Brian Allman, and psychic Elaina Diva Proffitt as well as local luminaries such as Jan Hermesen (Host of “The Book Hound”), Pat Cashell, Larry Bigler, Eddie Floyd, Oliver X and Cheri Hill.

AMM shows air locally on KRNG 101.3FM (6AM-2PM Mon-Sat) and KKFT 99.1FM FOX News Talk (weekend). Shows broadcast online at [www.renegaderadio.org](http://www.renegaderadio.org) and [www.991fmtalk.com](http://www.991fmtalk.com). Listeners can tune in on their Smartphones using the free TuneIn Radio app.

Get involved! For show information, go to [www.americamatters.us](http://www.americamatters.us). Sign up for our eMagazine and “Like” America Matters on Facebook. Join us in our studio. Listen and call in (775.827.8900 or 855.790.TALK). Think you might want a show of your own or want to discuss advertising your books or activities? Let’s talk!

Chip Evans

General Manager/Chief Operating Officer

America Matters Media

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Facebook.com/americanmatters @NevadaMatters1

LinkedIn: NevadaMatters

## This is the history of Pypeline Editing

Our business opened January 2013



With Pypeline Editing you get two book editors. That is two sets of eyes to ensure that grammar problems and typos are completely eradicated. With our book editing we also offer the author (that’s you) professional insights in order to make your book the only book worth reading (other than our own).

Jenny Perry and Krystal Pyatt started Pypeline in 2013 as both contemplated starting a business as a joke. However the idea stuck and they discussed common skills and interests. With their love for books they decided to start a book editing business. That way they could not only read books for a living but they would be able to do so in a market needing editors, especially first time authors in need of professional advice. Amassing their experience regarding editing and writing, Jenny and Krystal built Pypeline Editing and are now promoting their business to the community. Focusing on the local push so important in Reno, Pypeline will focus their efforts on helping writers in Nevada in order to give back to the community.

The name Pypeline Editing was spurned from the conglomeration of their two last names; Pyatt and Perry. They wanted a business name that was clearly identifiable for editing, but personal enough that they would cherish it forever.



## Coursera Offers Small Business Courses Free

**C**oursera is a company that partners with top universities to offer courses free and online to help people improve their lives. By doing so and by offering the courses free, Coursera hopes to reach millions of people who might not otherwise be able to take advantage of courses of this quality and design.

Business courses, past and present include:

Grow to Greatness: Smart Growth for Private Business Part I (University of Virginia)

Grow to Greatness: Smart Growth for Private Business Part II (University of Virginia)

Surviving Disruptive Technologies (University of Maryland, College Park)

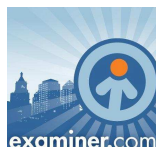
An Introduction to Operations Management (University of Pennsylvania)

Introduction to Finance (University of Michigan)

Other courses include Medicine, Biology, Computer Science and Humanities, to name a few. They range from five to fifteen weeks in length, depending on the subject. Using video instruction, supporting reading materials and interactive discussions on forums and using YouTube, students can review the material and learn at their own pace.

The courses are designed to help students learn the material quickly and effectively. For more information about class availability, go to [coursera.org/#courses](http://coursera.org/#courses).

Originally published in [examiner.com](http://www.examiner.com)  
<http://www.examiner.com/article/coursera-offers-small-business-classes-free>.



## What Now? Homeowners Still in Distress

Commentary

### Bank Customer Representatives

Despite the many government programs made available since 2008, many homeowners across the country are still writing letters to banks requesting modifications. Many of these letters go either unanswered or responded to with form letters that don't address the issue at hand. In one case, the "representative" handling the case has been changed every few months, citing the former representative either "has moved to another position" or the representative was changed "in order to make sure you are assigned to the associate that specializes in your loan type". The representative's phone number is usually a collection number. The homeowner is put in the cue and the first customer service rep that answers the phone is who the homeowner talks to because the customer service rep assigned is not available.

### Bank Wrongdoing

Banks were allegedly robo-signing documents, (signing documents without verifying information; in some cases, bank employees signing with someone else's name) and foreclosing on homes that were paid off. The Office of the Comptroller of the Currency initiated an independent review process to allow homeowners in the foreclosure process between January 1, 2009 and December 31, 2011 to file for a review of their foreclosure paperwork.

In 2012, Attorneys General from 49 states made an agreement with five banks (later, more banks joined the agreement):



## Have You Heard?

“The agreement settles state and federal investigations finding that the country’s five largest mortgage servicers routinely signed foreclosure related documents outside the presence of a notary public and without really knowing whether the facts they contained were correct. Both of these practices violate the law.”

For that, the banks must pay fines, pay homeowners, make



modifications. But who is overseeing this process to make sure this is done? Homeowners are being compensated a range of fees to compensate, instead of being provided a review.

For those banks that did not participate in the agreement homeowners are still in the process of review. According to the OCC, this could take months. Homeowners are provided a phone number to contact to get an update on their case.

### **In Default, But No Notice Filed**

And what about the shadow inventory, homeowners that have not been foreclosed but are 90 days or more in default, that exists beyond the 2008-2011 time period when many homeowners have

been sitting in limbo? The banks could easily have made the same “mistakes” with their paperwork but those homeowners have no recourse since they are still trying to get their bank to talk to them, get a modification, short sale or pay the balance.

### **In Nevada: AB284 & AB300**

Why did foreclosures come to a relative standstill with the passage of AB284, the law requiring banks to provide an affidavit showing they have authority to foreclose?? Why was AB300 introduced in Nevada to “modify” AB284 in 2013? Is this in the interest of what’s best for housing in our state, in our communities? What are the motivations behind the changes? If you’re a homeowner, in distress or not, you need to see what your legislators are deciding. Is it in your best interest as a property owner?

### **Homeowner’s Responsibilities**

The mortgage meltdown that occurred beginning in 2007 was unprecedented. The failing economy as a result only made matters worse for people struggling to make ends meet. Banks were given an opportunity to make a business decision to take a bailout from the taxpayer... and they did.

In turn, homeowners have to take responsibility for their actions when it comes to fulfilling their contracts. They have an obligation and need to fulfill it. They have been accused of taking advantage of banks by not paying their mortgages. The homeowners I’ve spoken to in this situation are embarrassed. By whatever life circumstance, they couldn’t pay their mortgage. No one bailed them out. No one gave them a hand out. They continued to take a part-time job or whatever position they could find to feed their families. They have bad credit affecting their ability to get future credit, home, car etc.

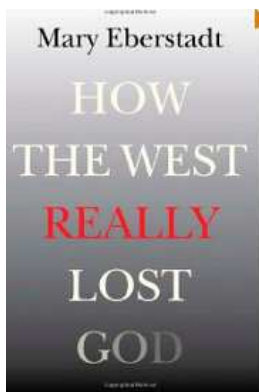
But what if they were just making a business decision? What if they decided to hold off on paying their mortgage to see if they could make a deal? Is that any different than the banks waiting for the taxpayer to bail them out? How would banks have paid their debts? Bankruptcy or making deals with their contract holders? Would our economy have collapsed?

Once the banks were bailed out, they made another business decision. NOT to make deals with homeowners except under duress from the government.

### **Prosecution**

Right or wrong, good or bad, we, as a country, are in this debacle of our own making. Are we going to continue to reinforce bad behavior? We prosecute individuals that violate the law. Why are we not prosecuting the banks that 49 Attorneys General

# Book Reviews



## How the West Really Lost God by Mary Eberstadt

**M**ary Eberstadt, author of *How the West Really Lost God* appeared on Renegade Radio, 101.3 FM Talk a Nevada Matters, America Matters Media program on Tuesday, April 30<sup>th</sup> to talk about her recently released book, *How the West Really Lost God: A New Theory of Secularization*.

Eberstadt, one of our nation's leading cultural critics and religion scholars, and a Senior Fellow of the Ethics and Public Policy Center in Washington, DC also served at the U.S. State Department and the U.S. Mission to the United Nations under President Reagan.

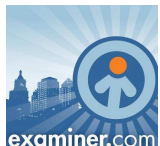
Eddie Floyd, Sean Cary, Debbie McCarthy, Chip Davis (all of America Matters Media) and I had the pleasure of spending some time with Mary to discuss her new book. Eberstadt related that conventional thinking holds that religion declined, there was a rise in scientific thinking and what followed was a deterioration of the family.

Using research from "fascinating historical data on family decline in pre-Revolutionary France to contemporary popular culture both in the United States and Europe", Eberstadt argues the collapse of the family "undermined Christianity...and accelerated the decline of religion in the West." She feels people of faith, agnostics and atheists should all be concerned with the collapse of faith and family.

Eberstadt's book, released in April, 2013 is available now in major retailers and online.

*How the West Really Lost God: A New Theory of Secularization*

Published by Templeton Press, April, 2013



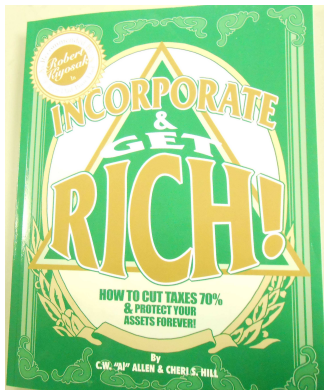
As published on Examiner.com by Janice Hermsen  
<http://www.examiner.com/article/how-the-west-really-lost-god>



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775.356.1004



# Book Reviews



## Incorporate & Get Rich

by C.W. "Al" Allen; Cheri S. Hill & Diane Kennedy

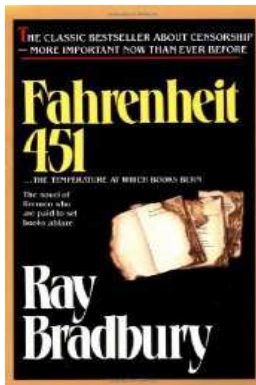
[Small business](#) owners will enjoy listening to the "[Wealth Protection Diva](#)", [Cheri Hill](#), as she shares her business insights, and how her book [Incorporate & Get Rich](#) can help them in their businesses. Hill teaches entrepreneurs "[what](#) it takes to create and maintain a successful business because of her strong sense of business and the fact that she understands every facet of business ownership".

Hill appeared on The [Book Hound](#) Show, an [America Matters](#) Media production in May. Hill is an author, a certified instructor who teaches NxLevelL for Entrepreneurs at the [Nevada](#) Small Business Development Center, a [National](#) Institute of Certified Estate Planners, a member of the [American](#) Business Women's Association, the [National](#) Speakers Association, [Toastmasters](#) International and a founding member of [Entrepreneurship](#) Nevada.

[Sage International](#), founded in 1993 as a father-daughter team, offers entrepreneurs a wide range of services including business planning, investor presentations and promotional packages that includes press releases and marketing strategies to help entrepreneurs grow their businesses. Hill is one of the most sought-after national speakers in entrepreneurial circles. Disclosure: The Book Hound Radio Show is hosted by Janice Hermsen and [Dennis Duperault](#). Go to [www.leruepress.com/Publicity.html](http://www.leruepress.com/Publicity.html) to listen to the interview.



In part, as published on Examiner.com by Janice Hermsen <http://www.examiner.com/article/wealth-protection-diva-shares-incorporate-get-rich>



## Fahrenheit 451: "The temperature at which books burn"

Author: Ray Bradbury

Please, please, please do not say, "I saw the movie." Imagine a solar flare knocking out all the electronics on planet earth, just for a day. Now you have to read! (this is not the plot of this book).

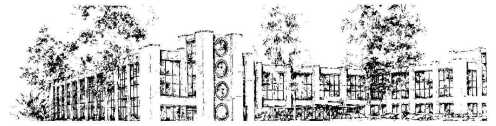
Where are the books? Guy Montag, the fireman knows and it was his job to burn [all of them](#) and their homes, but this is his secret until his wife Millie, turns him in for hiding those horrible books. Now Guy is on the run. Where can he go? Where can he hide? There must be others who can help Guy Montag.

Fahrenheit 451 has been required reading in high schools and colleges since it was first written in 1950, and for a good reason – it moves you, makes you think and is such an easy read, you just might find yourself reading it more than once. Enjoy!

-Review by Doug Glodt AKA *The Jerkman*

Continued on page 16

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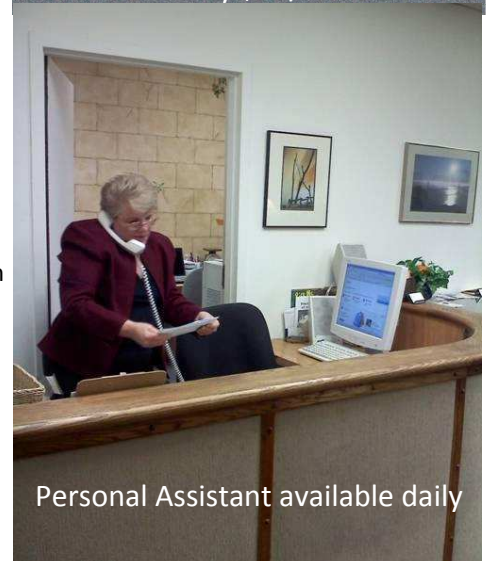
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# Music



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JD Souther, Steven Tyler & Joe Perry  
to be Inducted June 13th in NYC\*

\*[http://www.songwritershalloffame.org/  
ceremony/C6061](http://www.songwritershalloffame.org/ceremony/C6061)

Continued from page 7

acknowledge violated the law? The agreement states:

“Specifically, this settlement **does not**:

- ❑ Release any criminal liability or grant any criminal immunity.
- ❑ Release any private claims by individuals or any class action claims.
- ❑ Release claims related to the securitization of mortgage backed securities that were at the heart of the financial crisis.
- ❑ Release claims against Mortgage Electronic Registration Systems or MERSCORP.
- ❑ Release any claims by a state that chooses not to sign the settlement.
- ❑ End state attorneys general investigations of Wall Street related to financial fraud or the financial crisis.”



## Palmore Bros becomes Palmore Bros Re-Mix

John Palmore, Band Leader, keyboardist, vocalist and arranger for the Palmore Brothers Band for over 20 years in the Reno area, has re-vamped the band with the retirement of his brother, Charles Palmore, a great bassist and vocalist for over 50 years.

Charles has performed with many well known artists, and toured 17 years with Bill Pinkney and the Original Drifters.

John has added a female vocalist (Pat Esters) to the band, along with two new band members, which includes a drummer-vocalist and a guitarist-vocalist, which added a new dimension. The band covers a wide variety of music which includes R&B, Soul, Motown, Blues, Jazz, Disco, and Funk..



As published on examiner.com by Janice Hermsen  
<http://www.examiner.com/article/what-now-homeowners-still-distress>

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## Kenny Gamble, Leon Huff and Thom Bell Hold Historic Meeting At Philadelphia International Records

PHILADELPHIA (June 6, 2013) – An historic reunion of pioneering producers and friends **Kenny Gamble, Leon Huff** and **Thom Bell**, the iconic co-creators of the Sound of Philadelphia, occurred last week at the Philadelphia International Records offices as **“The Mighty Three”** of the Philly Sound met to begin discussions to celebrate their 50-year legacy, starting in 2014. More announcements about the Gamble, Huff and Bell legacy celebration are forthcoming.

Much of Soul music history over the last half century has revolved around great producer/artist combinations, and none was more pleasing than the work of “Mighty Three” partners Gamble, Huff and Bell. Together, they created the Sound of (WME) in all areas, including film, television, theater, books, and lecture appearances. That legacy focus has now expanded to include Thom Bell. The WME signing is the first time Gamble, Huff and Bell have enjoyed agency representation of this magnitude, despite having written and produced over 3,500 songs within 50 years, and amassing a catalog that includes numerous pop #1 hits, R&B #1 hits, 100 gold and platinum records, Grammy winners and BMI songwriters' awards honorees.

Philadelphia, the most important and dominant sound of the '70s, and the heir to the Motown sound of the '60s. As songwriters, musicians, producers and arrangers, Gamble, Huff and Bell established themselves among the most important R&B/Soul music figures of all time. Their Mighty Three Music catalog and publishing company, currently owned by Warner/Chappell Music, is one of the deepest and most enduring catalogs in the history of popular music.

Bell's work with the Delfonics (“La La Means I Love You,” “Didn't I Blow Your Mind”), the Stylistics (“You Make Me Feel Brand New,” “Betcha By Golly, Wow”) and the Spinners (“I'll Be Around,” “Rubberband Man”) became immediately recognizable for its shimmering beauty and exquisite sweetness. When he initially united with the visionary production team Gamble & Huff – who were inducted into the Rock and Roll Hall of Fame in 2008 – at their newly formed Philadelphia International Records, the classic Philly Soul sound quickly began to take shape. Over the course of seminal releases like Jerry Butler's 1969 smash “Only the Strong Survive,” Billy Paul's 1972 smash “Me and Mrs. Jones,” and the Harold Melvin & the Blue Notes classic “If You Dont Know Me by Now,” the Gamble & Huff production aesthetic – an intoxicating combination of sweeping strings, smoky horns, and insistent rhythms – emerged as the definitive soul sound of the early '70s.

With Bell's impeccable arrangements, the team scored a series of classic hits that also included “Back Stabbers,” “Love Train,” and “For the Love of Money.” Bell also contributed a pair of No. 1 Elton John hits to the Philly Sound – “Philadelphia Freedom” and “Mama Can't Buy You Love.”

Songs Gamble & Huff have written and produced together include the hits “Back Stabbers,” “Love Train,” “For The Love Of Money,” “If You Dont Know Me By Now,” “Cowboys to Girls,” “Don't Leave Me This Way,” “Enjoy Yourself,” “I'm Gonna Make You Love Me,” “Only the Strong Survive,” “Expressway to Your Heart,” “Me & Mrs. Jones,” and “TSOP” (better known as the “Soul Train” theme). Their songs comprise the most sampled and covered R&B catalogs in the world, by artists such as Jay-Z, Usher, Mary J. Blige, Kanye West, Michael Buble, and Rod Stewart. Gamble & Huff have recorded and collaborated with a galaxy of stars from the pop, rock, soul and jazz universes, including Michael Jackson and the Jacksons, Elton John, Lou Rawls, Teddy Pendergrass, Patti LaBelle, Harold Melvin and the Blue Notes, Aretha Franklin, Billy Paul, the Spinners, the Stylistics, the Delfonics, Dusty Springfield, Jerry Butler, Wilson Pickett, Labelle, Archie Bell & the Drells, the Soul Survivors, Laura Nyro, the Trammps, McFadden & Whitehead, Phyllis Hyman and Grover Washington Jr.

A major step toward cementing the Gamble & Huff legacy at the highest of levels occurred in 2011, when they signed with William Morris Endeavor.



*L-R: Legendary pioneering producers and friends Kenny Gamble, Leon Huff and Thom Bell, the iconic “Mighty Three” of the Sound of Philadelphia, pose in front of the Philadelphia International Records offices last week, where they held an historic meeting to launch discussions about celebrating their 50-year legacy together. Credit: David Ickes.*



## **\*Black Rock Arts BRAf on the Playa at Burning Man 2013**

**E**ach year, BRAf returns to our source of our inspiration, to that city where interactive art is everywhere you look: Black Rock City. We eagerly look forward to our stay on the playa as an opportunity to connect with our supporters, to inspire others to instigate interactive artworks in their hometown and to educate about our mission and our projects.

We Are Everywhere!

Once again, Burning Man outreach and affiliate groups (Burners Without Borders, The Black Rock Arts Foundation, Black Rock Solar, The Burning Man Project and The Burning Man Regional Network) have teamed up to create a unified presence on the playa: the “Everywhere” pavilion.

Start: August 26, 2013  
End: September 2, 2013  
Venue: The Everywhere Pavilion  
Address: Esplanade and 6:30,  
Black Rock City, NV,  
89412, United States

\*<http://blackrockarts.org/events>



## **Authors & Artists with Attitude**

Artown has many events throughout the month of July. LeRue Press will host an event, Authors and Artist with Attitude. Join in the fun, attend a workshop or just come in and meet the authors and artists. For additional information, or to have a book signing or art display, contact LeRue Press at 775-356-1004.

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## ”Get a Room–Make a Show”

Reno, (May 7, 2013)

Contacts: Rex Norman: [killbuck25@gmail.com](mailto:killbuck25@gmail.com); Chad Sorg: [chadsorg@gmail.com](mailto:chadsorg@gmail.com); and Erik [Holland:erikreno@att.net](mailto:Holland:erikreno@att.net)  
Event Information Website: <http://nadamadamotel.weebly.com/>

NadaDada Motel

**For the 7th year, event returns: June 13-16, 2013**

**What:** NadaDada Motel, Reno’s self-created art-in-motel-rooms event “Get a Room, Make a Show”.

**Where:** Two primary locations so far- The Best Bet Motor Lodge, 941 South Virginia St. in Reno’s Midtown District, and Wildflower Village on West Fourth St., near McCarran, Reno. (additional Midtown locations to be announced)

**When:** Thursday, June 13 through Sunday, June 16.

Media outlets are invited to produce feature stories and interviews to promote the event with the public. The contacts provided on this advisory are all experienced with print, radio and TV interviews.

### **Background:**

No curators, no juries, no selection committees, no corporate sponsors; NadaDada offers Reno artists the opportunity to create their own gallery, show, installation or performance space in rented motel rooms. Nadadada Motel is often irreverent, provocative and absurd. The event is FREE to the public. Nearly 500 artists, performers and creative individuals have participated in this annual Reno event since 2007. NadaDada Motel regularly features visual art, paintings, sculpture, photography, mixed media, film and videography, performance art and more, using motel rooms as venues.



# Movies



**Pain & Gain: The Movie**



**PAIN AND GAIN: The Untold True Story**

## Marc Schiller's Pain & Gain: Dark Comedy?

**T**witter is a great place to meet authors. They tweet their books, you check them out and sometimes you find one you like. Sometimes, they just floor you! Through one of those tweets and follows, I met Marc Schiller, author of Pain & Gain-The Untold True Story.

Schiller's book and story piqued my interest even more when I learned that Michael Bay (Transformers) was director for the movie Pain & Gain based on the true story of Marc Schiller, a Florida businessman. Schiller was kidnapped and held captive for a month by murderers who now sit on death row. Michael Bay produced a dark comedy based on this story. Dark comedy? Kidnapping? Those words did not seem to fit together in the same sentence.

*Pain & Gain-The Untold True Story* was an easy read, except for the torture, trauma, games of Russian roulette and

## Movies

unbelievable actions of Schiller's captors. The book, written with the intent of documenting the events he survived and helping others who may have experienced horrific events to find hope and inspiration, accomplishes what it set out to do. It provides insight into the thoughts and fears someone experiences when placed in a traumatic, unthinkable situation.

Since Schiller was bound and blindfolded throughout his captivity, he gave names to some of the characters, like "Mr. Torture". He calls the warehouse in which he was held, "Hotel Hell". Perhaps a coping mechanism, perhaps an attempt at making a tragedy something identifiable, Schiller takes you through his month-long experience where he turns over his million plus assets and cash to his captors only to find himself facing death not once, but many times.

I do not see the comedy, dark or otherwise, in this book. I have not seen the movie Pain & Gain so I cannot judge the Bay's work or how he felt he could create a work of art and comedy from this tragedy. In an interview with Schiller on The Book Hound Show, he expressed his dismay at the actions of the producers. They did not consult him as part of the movie though they offered him a cameo appearance, which he eventually declined and states, "I'm glad I didn't do it because the movie really ... it's got nothing to do with reality. The person who plays me, is not ME!"

A review copy of Pain & Gain-The Untold True Story by Marc Schiller was provided for this review.

Pain & Gain-The Untold True Story on Kindle  
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978-0615740065  
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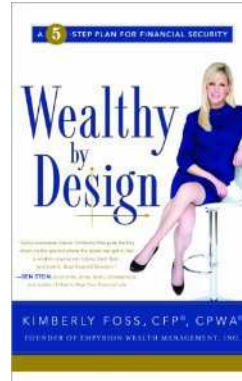
As published on Examiner.com by Janice Hermsen  
<http://www.examiner.com/review/marc-schiller-s-pain-gain-dark-comedy>

## Book Reviews

Continued from page 9

### Wealthy by Design

By Kimberly Foss

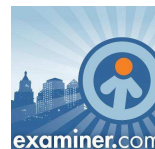


Kimberly Foss, a leader in the investment advisory business, shares her life from childhood and her early teens, wanting and earning her Jordache jeans to helping her clients make the most of the 2008 financial crisis as she managed to capitalize on an opportunity to bail out one of "Hank's Banks", as she so fondly recalls.

Foss relates a lot of history at the beginning of the book, providing the reader the chance to get to know her and her family beginnings. She clearly states her desire to help people and completely avoids any mention of her personal earnings as a part of her story. Foss achieved her stated desire to share her life, skills she learned in her journey as a financial advisor and her distress as the 2008 financial meltdown unfolded.

Wealthy by Design is a little bit memoir, a touch of nostalgia and some concrete sound advice all wrapped into one. It is well written, but Foss seems to really carry the story most when she discusses finances and her successes in helping her clients.

Wealthy by Design  
978-1-60832-573-3  
Published by Greenleaf Book Group Press, Austin, Texas  
Scheduled for release May, 2013



As published on Examiner.com by Janice Hermsen  
<http://www.examiner.com/review/drive-for-success-wealthy-by-design>

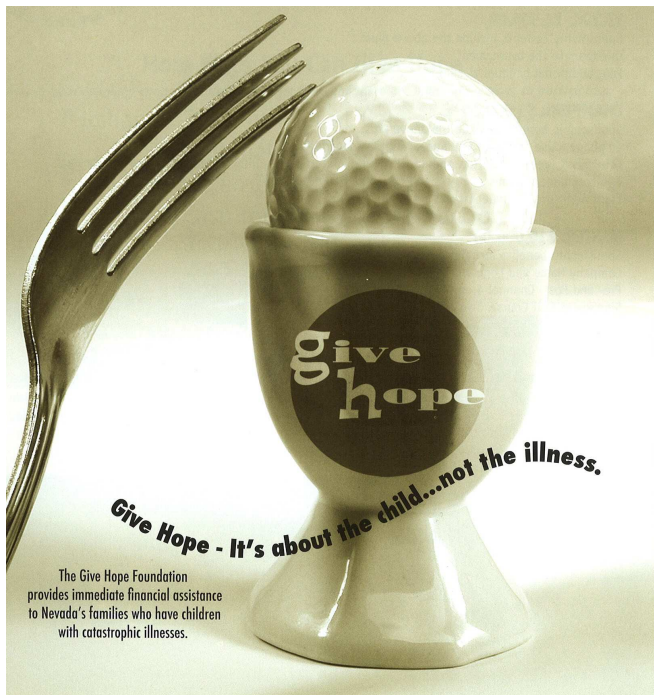
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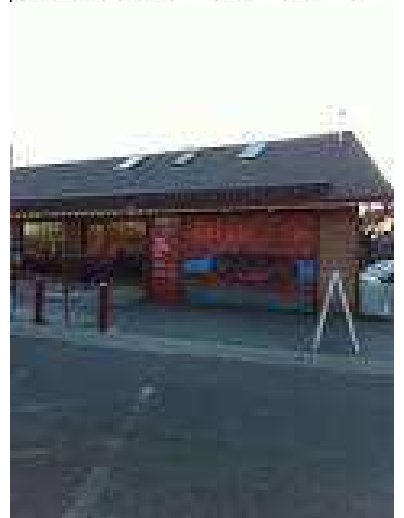
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